



SOC43

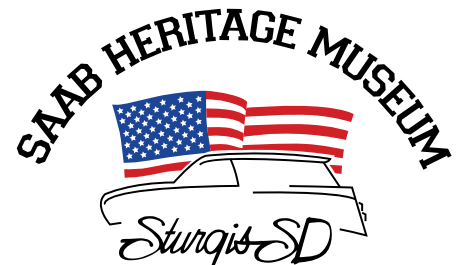
For all Saabkind.

US Space + Rocket Center
July 15 -19, 2026



Program + Schedule

THANKS TO OUR OUT-OF-THIS-WORLD SPONSORS



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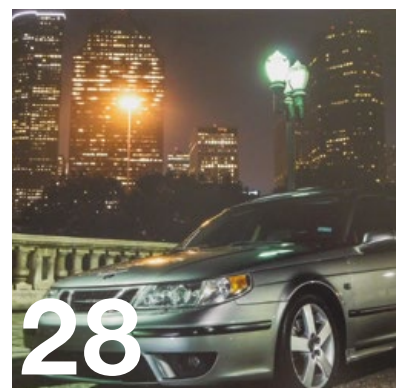
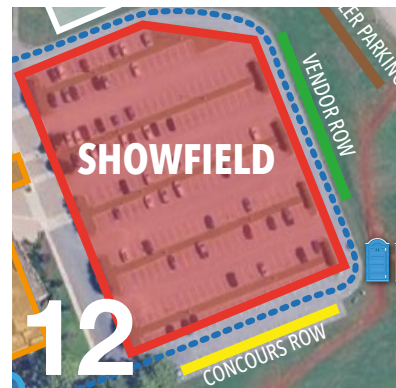
Saab Parts Connection

Saabs@Carlisle



CONTENTS

- **President's Letter / 2**
SHELLY BAXTER
- **Saab Events Launching Soon / 3**
- **Concours d'Saab / 4**
- **Board of Directors / 5**
- **People's Choice Award / 6**
- **SAABinar Speakers / 7**
- **Site & Showfield / 12**
- **Meeting Rooms & Floor Plan / 13**
- **Schedule / 13**
- **Special Awards / 20**
- **Showfield Photo / 26**
- **Moose Proof Automotive / 27**
GARY LEWIS
- **Saab Club of Atlanta Keeps on Saabin' / 27**
MARK WELKER
- **Photo Contest / 28**
ROCKY MOUNTAIN SAAB CLUB
- **SOC43 Swag / 29**



a letter from the **SCNA** **PRESIDENT**



SHELLY BAXTER

Welcome to SOC 43!

Hello, Fellow Saabers and Saabonauts,

Welcome to the 43rd Annual Saab Owners Convention at the Space & Rocket Center in Huntsville! This year's event is set to be out of this world. Whether this is your first time or your 43rd, we're thrilled you're here to celebrate with us.

First Timers

If this is your first SOC, please stop by the Registration Room and let us know! Our Board and volunteers are here to help you navigate the weekend. Look for anyone wearing a yellow "Troll" T-shirt if you have questions or need a hand.

Exciting Activities

There is truly something for everyone in Huntsville this year. Our lineup includes:

- Track Day at Little Talladega
- A nature excursion to Ruffner Mountain
- A Poker Run to The Mint in Kentucky
- The Space & Rocket Center
- Visiting the Thomas Dambo Troll at Huntsville Botanical Garden
- Educational SAABinars on repairs, parts, Saab history, and local and international clubs
- The Silent Auction at the Awards Banquet on Saturday night

Don't Miss the Group Photo!

We've brought back the group photo! We'll drive together to Calhoun Community College to capture our Saabs with the iconic Rocket Center in the background. The group photo, along with other great photos from the weekend, will be available for purchase at our Saturday night Awards Banquet.

We're so glad you're here to celebrate all things Saab with us!

Keep on Saabin'!

Shelly Baxter

SCNA President

1st Annual Fall Virginia Meet & Greet

Sunday August 2, 2026

Blue Ridge School, St. George, VA. Hosted by Saab Club Virginia and Saabklubben VA
facebook.com/groups/VirginiaSaabs

INTSAAB 2026

Friday-Sunday August 7-9

Stockholm-Bro Park, Stockholm, Sweden. Hosted by Svenska Saabklubben
Saabklubben.se Intsaab2026.com

Eurofest Maggie Valley

Thursday-Saturday August 13-15, 2026

Maggie Valley, NC. Hosted by the Carolina Saab Club and the Saab Club of North America

Southeasteuromotorsports.com

Facebook.com/groups/CarolinaSaabClub

Midwest Saab Muster

Friday-Sunday, August 21-23, 2026

The Round Barn Lodge, Spring Green, WI. Hosted by the Minnesota Saab Club
facebook.com/groups/MNSaabClub

Swedish Car Day

Sunday, August 23, 2026

Larz Anderson Auto Museum, Brookline, MA
larzanderson.org

Mt. Washington Cruise

Saturday, August 29, 2026

Mt. Washington Auto Road, Gorham, NH

Eurofest at the Farm

Sunday, September 20, 2026

Farmington Dragway, Mocksville, NC

Hosted by Southeast Euro Motorsports & The Carolina Saab Club

facebook.com/groups/CarolinaSaabClub

southeasteuromotorsports.com

Ozark Trails Drive

October 2-4, 2026

Springfield, MO. Hosted by: Taliaferro Imports

SAABEVENTS LAUNCHING SOON

CONCOURS D'SAAB



THIS YEAR'S CONCOURS
WILL HAVE FOUR
CATEGORIES:

VINTAGE

92/93/95/96/Quantum/Sonett/99

CLASSIC

C900/9000

MODERN

NG900/OG9-3/NG9-3/OG9-5

NG9-5/9-4X/9-2X/9-7X

JUDGE'S CHOICE

Concours d'Saab is a judged competition that recognizes Saabs which best preserve the engineering, craftsmanship, and design intended by the factory. Every vehicle is evaluated by trained Concours judges using a standardized score sheet and judging criteria developed by the Saab Club of North America.

Judges carefully examine each entry for authenticity, condition, cleanliness, and attention to detail, giving equal weight to originality and overall presentation. Both original, unrestored vehicles and properly restored examples are judged against the same standards, with the highest scores awarded to cars that most accurately reflect their factory specifications.

Judges rely on their knowledge of Saab production and restoration standards to ensure fair, consistent evaluations. The result is a competition that celebrates not only beautiful Saabs, but also the dedication and craftsmanship of the enthusiasts who preserve them.

A FEW CONCOURS NOTES:

- Based on the ideal of presenting the “Best of the Best” vehicles
- Highlight the original design and construction specifications
- Criteria will be used in judging both original and restored examples
- Equal weight to originality and condition
- Higher-scoring cars and award winners are those that are closest to the way they left the factory
- You can enter Concours or People’s Choice. One or the other, but not both.

IS MY CAR A CONCOURS D'SAAB?



Gary Stottler and Jerry Danner judging - Concours d'Saab SOC 2018

Concours d'Saab celebrates the originality, condition, and preservation of the Saab automobile. Open to all Saab models and years, the event invites owners to showcase vehicles that reflect the craftsmanship and character of the marque.

Knowledgeable Saab enthusiasts evaluate each entry using SCNA's judging standards, which give equal consideration to originality and overall condition. The highest-scoring vehicles are those that most closely represent how they left the factory while demonstrating exceptional care and presentation.

More than a competition, Concours d'Saab is an opportunity to share your vehicle's story, learn from fellow owners, and help preserve Saab's rich heritage. If you're proud of your Saab and would like it evaluated by experienced judges, we encourage you to enter and take part in one of the convention's most rewarding traditions.

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PEOPLE'S CHOICE AWARDS

Vehicles entered in the People's Choice competition are judged by the votes of the SOC attendees rather than appointed judges. Cars are parked on the Showfield by category and SOC attendees vote for the Saab that strikes their fancy in each category (listed below).

Success often involves presenting your Saab in a way that catches people's attention—a clean, well-kept Saab will be smiled upon by voters! Also, you should “present” your car in person and with proper signage. If your just-a-baby 2011 9-5 has 200,000 miles, let everyone know with a big “200,000” splashed across the windshield! If your amazing classic 99 has lots of upgrades, display a list of them to catch people's attention, then talk your Saab up when they stop to talk with you. Be sure to display your Dash Card and Rally Plate prominently throughout SOC.



SOC42 People's Choice Winner - **Ehren Webber** (Pennsylvania)

PEOPLE'S CHOICE WORKSHEET

CATEGORY	MODELS	NOTES	VOTE
A	92/93		
B	95/96		
C	Sonett I-II-III		
D	99		
E	C900		
F	C900 Convertible		
G	9000		
H	NG 900/OG 9-3		
J	NG 900/OG 9-3 Convertible		
K	NG 9-3ss		
L	NG 9-3 SportCombi		
M	NG 9-3 Convertible		
N	OG 9-5 Sedan		
P	OG 9-5 SportCombi		
R	9-2X/9-7X		
S	NG 9-5		
T	9-4X		
U	TurboX		
V	Viggen		
	Best in Show		

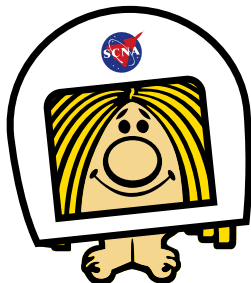
VOTING IS FROM OPEN FROM 10AM-2PM SATURDAY
VOTE ONLINE SAABCLUB.COM/VOTE

SAABINAR **SPEAKERS**



ANDERS NORSTEDT

Anders Norstedt hails from Sweden and has had Saab in his life since the mid-1960's. He is a well-known and respected Rallycross driver who won the European Rallycross Championship in 1984, 1985, and 1986 driving a Saab 900—the first 3-time winner in that series. He also finished 3rd in 1987 and 1988, marking 5 years in a row in the top 3! Anders was also a featured driver in both of Saab's record-breaking Long Runs at Talladega Motor Speedway, in 1986 and 1996.



KARL ASK

Karl has had Saab in his life for as long as he can remember, and in many ways, Saab has been part of his family story across generations. For both parents, Saab was always the natural choice. They were, quite simply, a “Saab family”; choosing anything else was never really considered. Karl's strongest early memories come from time spent with his grandparents and their Saab 900. He grew up traveling together on longer journeys, often with Swedish folk songs playing in the background, his grandfather calmly behind the wheel. The car was not just transportation, it was a constant, a centerpiece of family life, and a place where lasting memories were formed. That bond deepened at age 18 when Karl, driver's license in hand, took the wheel himself for the first time, grandfather beside him, a significant and symbolic moment--the continuation of a family tradition with Saab. The strength of that tradition was present after Karl's grandfather passed. Karl's uncle suggested that his grandmother get a newer, smaller car—the immediate answer: *the last time Saab made a small car was when they stopped producing the 96 in 1980 and she certainly wasn't going to drive something that old!* End of discussion! Also at 18, Karl bought his first Saab, a Saab 95. That purchase was the start of a lifelong passion for Karl; Saab has never been just a car brand, but a living heritage, deeply connected to family, identity, and memory. Today, Karl continues to carry that legacy forward, combining his personal history with an active role in the Saab community (as President of the Svenska Saabklubben), ensuring that the stories, culture, and “Spirit of Saab” remain alive for future generations.

SAABINAR **SPEAKERS**



TIM COLBECK

In 2011, Saab named Tim Colbeck as President and COO to oversee its largest market—North America. His US auto industry experience with Subaru (where he had most recently been Senior VP of Sales, with prior experience in sales, e-business, and finance) led to Subaru having record sales and market share in the previous two years. Tim was therefore well-suited to help the struggling Saab rejuvenate the brand. Outside circumstances ended with Saab's demise, but Tim was then named CEO of Saab Parts North America and has been in that position since. SPNA has been purchased and renamed a couple of times but is still supplying the Saab community with the parts needed to keep our Saabs on the road. Tim's wealth of knowledge and experience is a unique benefit to the community, and of course he brings his love of Saabs, which he still drives regularly.



NICHOLAS CHANDA

Nicholas' Saab journey started with his father's 1992 900 Turbo Convertible, which is still in the family today. His parents' avid love for the brand rubbed off on him, resulting in his becoming obsessed with these cars; although brought up with a classic Saab, Nicholas' real love for the brand lies with the vintage cars. He now owns a 1971 Sonett that he bought a few years ago at age 15, from Alaska! He had it shipped on both a barge and car hauler to Massachusetts, tracking it with an AirTag. Nicholas enjoys wrenching on his Sonett himself, even when he doesn't really know what he's doing. The main aspect of the Saab community that Nicholas loves is everyone's willingness to help others--without the help of his Saab friends, his car would still be apart in the garage with him not having a clue what to do. As a young Saab enthusiast still in high school, his goal is to positively impact the Saab community in both the short-and-long term. He would like SCNA and his love for the brand to thrive well into his later years so that others his age will be able to enjoy it just as many have already.

SAABINAR **SPEAKERS**



SEAN MCNAMARA

Sean racked up nearly 40 years in product/planning development. Having grown up in a family auto dealership in NH, Sean was exposed to the business at a young age but was drawn more to product development than sales. Prior to Saab, his work with GM included Domestic programs like the famed EV1 (the first ground-up electric vehicle from a traditional auto manufacturer), and after Saab (with Nissan), Sean directed product development for Infiniti until he retired in 2024. In between, Sean was head of Saab's North America Product Planning/Research/Accessories Development from 1997-2006, both in Norcross, GA and in Detroit. Programs launched during his time with Saab included the OG 9-5, 9-3 Viggen (AND the Viggen Flight Academy), NG9-3 Sport Sedan/Cabrio/SportCombi, 9-2X, 9-7X, and early development of the 9-4X and NG9-5.



JOHN LIBBOS

John's first experience with a Saab was at 16, driving his parents' 1971 96. He had no idea at that time how Saab would play a major role in his life. In 1978, he received his degree in Automotive Technology from SUNY and began working as a mechanic for a Datsun/Mercedes/Lotus dealership. Over the next 10 years, he worked at several independent repair shops, gaining more experience. He was hired as a technical training instructor at a local Connecticut technical college. After a year there, he purchased a 1985 900. Reading through the Owner's Manual, he discovered that Saab's US headquarters was in Orange, CT! A former mechanic friend who was then working for Saab mentioned the company was hiring, and John was hired there in September 1987. Initially working as a technician in the warranty parts testing department, several months later he was moved to the Technical Service Group as a Product Technical Specialist, moving with Saab to Norcross, GA in 1992. In 1996 Saab offered him a position in Trollhättan as the Aftersales Project Leader for the OG9-5 during the vehicle development process. He then returned to Saab USA in the fall of 1998, moving to the Marketing Department in 2002 as a Product Manager for the OG9-5. Another relocation occurred in 2004 when Saab moved to Detroit, where John worked on the 9-4X development. In 2010, when GM sold the brand to Spyker, John was asked to continue as Product Manager for all car lines. He remained in that position until the final bankruptcy was completed in 2012.

SAABINAR SPEAKERS



LARRY LAUTENSCHLAGER

Larry was introduced to Saabs when his older sister bought a 1967 2-stroke in 1971. 2 years later, HIS first car was a 1968 V4 Deluxe. Fifty-two years later he has 7 vintage Saabs (five V4's and two 2-strokes). Larry took a break from Liberal Arts studies to work as a foreign car mechanic for three years to earn enough money to go back to college. He found his way into mechanical engineering school and received his degree. With this hands-on knowledge and engineering education, he was well-suited to work for Bosch in high-volume manufacturing, starting in 1985 in Charleston and staying with the company until retiring in 2017. His experience includes 4 long-term expatriate assignments (over 14 years) --2 in Germany and 2 plant manager positions (China and Mexico). He worked mainly with gasoline fuel injection systems, with a focus on the fuel injectors themselves. As plant manager he was responsible for the production of electric motors, alternators, starters, diesel pumps and injectors, and ABS hydraulic modules. Upon retiring, he revived his passion for Saabs and began getting his cars out of storage and on the road as well as acquiring some "new" classics. He rebuilt his first V4 in 1974 and has completed numerous builds since then, especially since retiring. His SAABinar will focus on "V4 Tune Up & Maintenance", with audience participation encouraged.



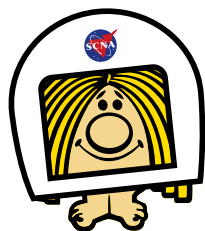
SHELLY BAXTER

Shelly was brought home in her parent's 1976 Saab 99 GLE, affectionately named "Sally Saab". As a child she was brought to work every day at her parent's Saab shop, where she learned to ask a lot of questions. Shelly also spent a lot of time going to the racetrack with her Dad, Jack Baxter. At age 12, she "borrowed" her Mom's Saab (a 1980 900T that had a FEW modifications done to it) and taught herself to drive a manual transmission. Her passion for Saab grew even more the day she was legally allowed to drive, and she had grown up attending Saab events, both those hosted by her local club and SOC's all over the country. The quiriness of the Saab community led to meeting highly unique individuals who have now become a part of her extended Saab family. While in college and working full-time at the shop, she founded the Saab Club of Atlanta, which extended her Saab family even further. She was a second-generation Saab shop owner working to keep her favorite brand and drivers "still finding their own road" until April of 2022, and the Saab community voted her SCNA President in 2023. She now lives in Springfield, MO and still works in the Saab community as a member of the team at Genuine Saab.



MARK WELKER

Mark fell for SAABs when his brother bought a brand-new 1983 900 Turbo (White on Red cloth) and drove from L.A. to Phoenix and back (very fast!!). In 2008 he picked up a 1999 9-3 SE (HOT), which led to the current 7 Saabs in the driveway (shhhhh, don't tell his wife!) and much research about the Saab community. He joined the Saab Club of Atlanta in 2009, where he is now a past President. SCA helped host SOC2016, during which Mark joined the SCNA Board as a Director. In 2020, he became SCNA Secretary, and VP in 2023. Serving as SCNA's Event Coordinator since 2019, Mark has been involved in setting up future SOC locations and helping plan the Conventions.



MATTHEW GASPER

Matthew is a fan of good design, so when he decided to pick up a car after 14 carless years in DC, the NG9-5 spoke to him. Matthew had his Turbo4 Premium for over 4 years, and now has a 9-3 Aero SportCombi. It's great fun being able to show off something most people have never seen before, but it's even more fun when he sees other Saabs and gets to talk to their owners. Since buying his first Saab, Matthew has enjoyed being part of the wider Saab community. He currently helps run Maryland Saab Group and tries to go to Central Penn Saab Club and Virginia Saabs meets whenever he can. He is also a moderator on the Saab Discord, which has nearly 800 international members, an online space where members talk about their love for Saabs, other strange and interesting cars, and lots else. Professionally, Matthew has worked in the nonprofit space for the last 13 years and currently is the Associate Director of Finance and Operations at CityTutor DC. He appreciates all the work SCNA does for the community and looks forward to supporting where he can.

SITE & SHOWFIELD



HUNTSVILLE MARRIOTT® AT THE SPACE & ROCKET CENTER
5 TRANQUILITY BASE | HUNTSVILLE, ALABAMA, USA, 35805 | 800-228-9290

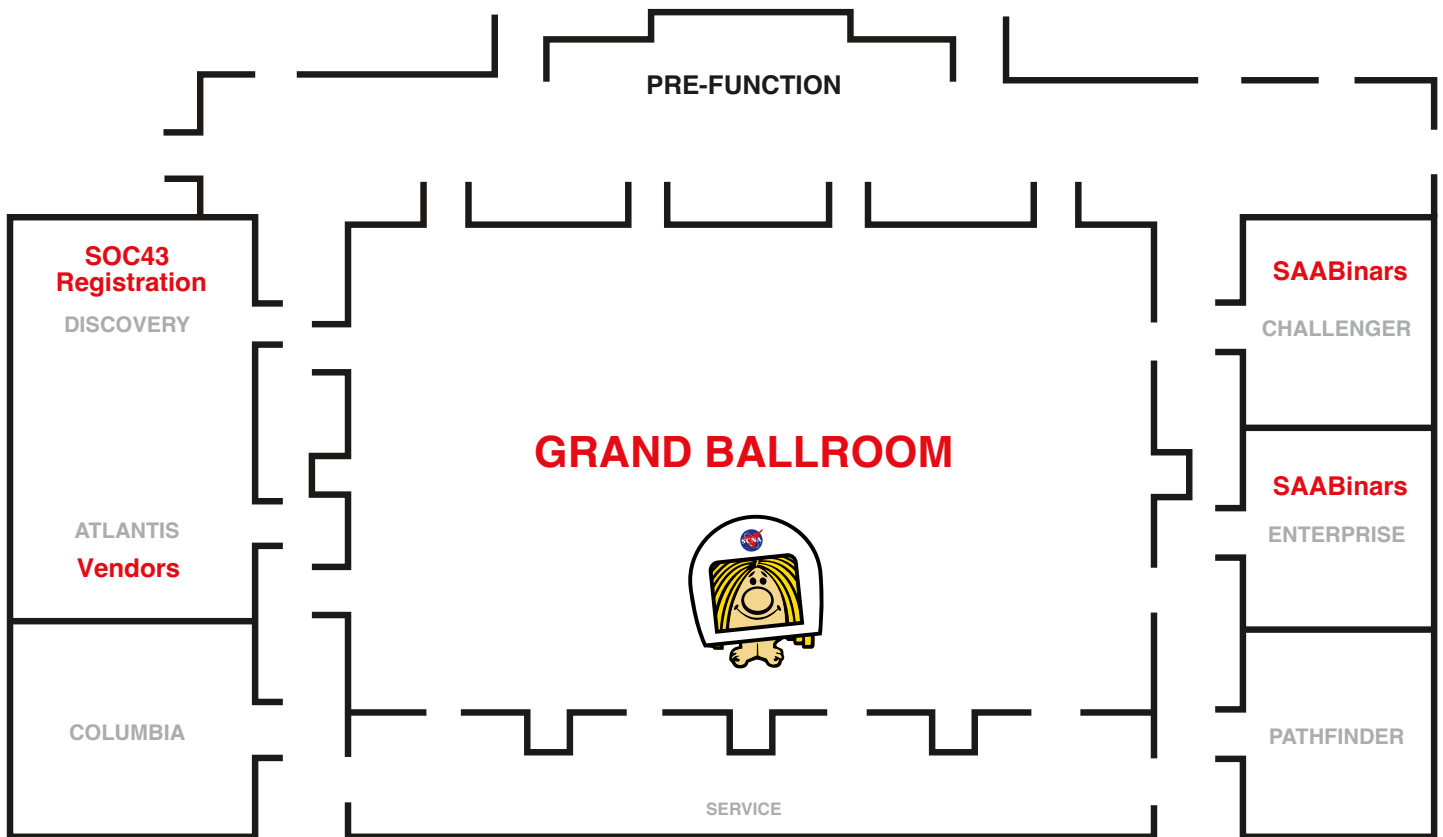
SHOWFIELD RULES

- Showfield opens at 8am Wednesday
- Dash Card should be displayed at all times
- Concours entrants park in designated area of Showfield
- Cars should be in place for judging Saturday 10am-2pm

Jeffrey Shore from **European Motor Services** will be present at his tent on Vendor Row offering Tech 2 services and MapTun Services. There may be other Tech 2s available on site and their services will be available on a first-come, first-serve basis. We hope these services will help you with any warning lights you may be experiencing!

Please note: SCNA is not liable for any damages or problems that may arise during or after a Tech 2 diagnosis.

MEETING ROOMS FLOORPLAN



SCHEDULE

Wednesday, July 15, 2026

Track Day

Talladega Raceway, Munford, AL

8am-5pm

Talladega Gran Prix

Race your Saab on one of the most famous tracks in the US. Just don't leave any parts on it. Cars must pass tech inspection. Bring your own helmet. Opportunities for parade lap and hot laps.

\$299 for racing laps+lunch

\$30 for the parade lap+lunch

\$5 to the venue to spectate

SCHEDULE

Thursday, July 16, 2026

Excursion 1
**Ruffner Mountain &
Irontdale Cafe**
Birmingham, AL

Find the trolls! Family-friendly nature center tour and local animal encounter. **Join a Ruffner Mountain naturalist on a guided hike to rescue lost trolls** and bring them to a live animal program to learn about Alabama's incredible biodiversity!

Leave Hotel at 7:30am for convoy to Ruffner
9am-12pm \$25

Time to Nosh

Home of the famous **fried green tomatoes!**

12:30-1:30pm

Excursion 2
Poker Run
Franklin, KY (2.5hr drive)

Game on. Collect 5 cards along the route, stop at Moose Proof Automotive; get to The Mint Gaming Hall and see if you won! Winner gets free lunch and \$100 to play, 2nd place gets lunch and \$50, all others get a discount and \$25 on The Mint.

Leave hotel at 7:30am

Lunch 11:30am-12:30pm. Gaming 11:30am-1pm

7:30am-3:30pm

Car Wash
Sponsored by Saabs@Carlisle
Loading dock

Noon - onward FREE

Beat the lines and spitshine on day 1
We'll have chemicals, hoses, and buckets.

SOC43 Registration Desk

Discovery/Atlantis

3-5pm

Get official. Get your paperwork done.

Cocktails

Grand Ballroom

5:30-6:30pm **Cash Bar**

Mix 'n mingle. Celebrate day 1.

SCHEDULE

Thursday, July 16, 2026 (continued)

Sponsor Appreciation Dinner

Grand Ballroom

\$89 Adult, 6:30-9pm

Thank our Sponsors with us.

Showfield Meander

Showfield 9pm-Midnight

Enjoy the Alabama night with cool cars and cooler people.

Friday, July 17, 2026

Car Wash

Sponsored by **Saabs@Carlisle**

Loading dock

7:30am - onward **FREE**

Make it pretty.

We'll have chemicals, hoses, and buckets.

SOC43 Registration

Discovery/Atlantis

9am - 5pm

Get official, Part II. Fresh faces get to meet our registration volunteers.

Vendors' Row

Showfield

9am - Late pm

Make some deals. Vendors get your money, you get cool stuff. Good trade.

Saabinar

Challenger 9-10am

Saab Rally Life and the Long Run

presented by *Anders Norstedt, Saab Rally Driver*

Saabinar

Enterprise 10-11am

Svenska Saabklubben: History, Parts, and the Future
presented by *Karl Ask, President*

Saabinar

Challenger 11am-12pm

Official Service Center Roundtable

presented by *Tim Colbeck, President, Saab Original/HPL.*
Attendance is limited to Official Service Centers and Sponsors only. We appreciate your cooperation.

SCHEDULE

Friday, July 17, 2026 (continued)

Lunch

Grand Ballroom

12-1pm **\$40**

Refuel yourself.

Don't feed your sandwich to your Saab.

SCNA Annual Meeting

Challenger

1pm - 2pm

Have your say. Join the Board of SCNA for elections, budget presentations, and any outstanding business.

Saabinar

Enterprise 2-3pm

Saab Shop Outreach Program: Learn about connecting with your local Saab Shop from Nicholas Chanda and receive a fun Saab card!

Saabinar

Challenger 3-4pm

Inside Saab Cars North America, Norcross with *Sean McNamara*, former Saab Head of Product Planning

Saabinar

Challenger 4-5pm

Inside Saab Trollhättan with *John Libbos* former Saab USA executive.

Cocktails

Grand Ballroom

5:30-6:30pm **Cash Bar**

Mix 'n mingle. Mix all you want, just don't get your two-stroke oil in the gin.

Welcome Dinner

Sponsored by

Gerald L Danner Trust

Grand Ballroom

6:30-9:00pm, **\$89**

The big keynote. Enjoy a great meal, a special speaker, and the chance to meet your Board and local clubs!

Showfield Meander

Showfield

9pm - Midnight

Stars Fell on Alabama. Relax, unwind, ogle the cars.

SCHEDULE

Saturday, July 18, 2026

Car Wash

Sponsored by **Saabs@Carlisle**

Snowfield

7:30am - onward **FREE**

Keep it pretty.

We'll have chemicals, hoses, and buckets.

Parking Call

Showfield

8am - 10am

Make sure you're in the right spot. Please park with your model cohort and showfield category! *That means you, Concours participants.*

Registration Desk

Discovery/Atlantis

9am - 2pm

Get official already. Last chance to get your materials.

Vendors' Row

Showfield

9am - Late pm

Make some deals. Vendors get your money, you get cool stuff. Good trade.

Saabinar

Enterprise/Showfield 9-11am

V4 Tuneup and Maintenance

presented by Larry Lautenschlager

Concours d'Saab

Showfield

10am - 2pm

Cream of the crop. Show off your pristine car and get feedback from expert judges.

People's Choice Voting

Snowfield

10am - 2pm

Coolest cars win. Whip out your vote and show some love for your personal favorites on the field.

Saabinar

Challenger 10-11am

How to make a difference with SCNA

presented by *Shelly Baxter, SCNA President*

SCHEDULE

Saturday, July 18, 2026 (continued)

Saabinar

Enterprise 11am-12pm

SOC Site Selection Overview

presented by *Mark Welker, SCNA VP*

Lunch

Grand Ballroom

12-1pm **\$40**

Refuel yourself. Beat the heat and grab some food.

Saabinar

Challenger 1-2pm

Local Club Roundtable

a conversation with Local Club leaders moderated by *Matthew Gasper, SCNA Director*

VSCNA Annual Meeting

Enterprise

1-2pm

Have your say. Join the Board of VSCNA for elections, and the annual meeting.

Group & Volunteer Photos

Calhoun Community College (convoy over)

2pm-3:30pm

Memories, made. Pictures with rockets! Volunteers will get their own special photo, too. *Cars will convoy to the photo site.*

Vintage Saab Ridealong

Sponsored by **VSCNA**
Showfield

4pm - 5:30pm

Ride in the old Saab you've dreamed of. Selected Drivers will shuttle you around Space Camp in their sweet rides.

Cocktails

Grand Ballroom

5:30pm - 6:30pm **Cash Bar**

Mix 'n mingle. Mix all you want, just don't get your two-stroke oil in the gin.

SCHEDULE

Saturday, July 18, 2026 (continued)

Awards Banquet

Sponsored by
Scanwest Autosport
Grand Ballroom

6:30pm - 10pm

\$89

The big one. Enjoy a great meal, celebrate the Saabs and Saabonauts, and bring home some swag in the silent auction, too!

Free Space

Showfield
After dinner

Relax, enjoy, unwind.
Saabs+Saabers+parking lot = joy.

Sunday, July 19, 2026

Depart the Venue

Noon

'Til next year.
Må vägen stiga för att möta dig.



Gerald L Danner

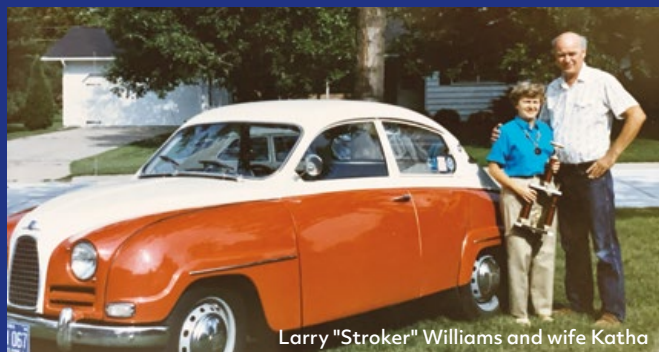
Charitable Remainder Trust

Keeping the Spirit
of **Saab** Alive...

Ensuring Its **Future**

Benefitting the Saab Heritage Museum

SPECIAL AWARDS



Larry "Stroker" Williams and wife Katha

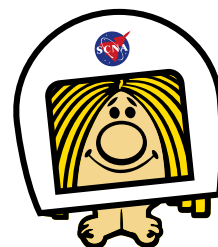
SAAB PRESENTS THE...
CLUB
OF NORTH AMERICA

LARRY "STROKER" WILLIAMS SPIRIT OF SAAB AWARD

PAST WINNERS

- 2025 • Jonathan Bartlett
- 2024 • Ray Kopczynski
- 2023 • Tim Winker
- 2022 • Paul Perry
- 2021 • Ed Lorenz
- 2019 • Tom Nelson & Grandkids
- 2018 • Dean Gordon
- 2017 • Jim Smart
- 2016 • Bill Jacobson
- 2015 • Daniel Cahill
- 2014 • Erik Carlsson
- 2013 • Jim Hutchings
- 2012 • Jack Lawrence
- 2011 • Jonathan Williams
- 2010 • Gary Stottler
- 2009 • Jerry Danner
- 2008 • Chip Lamb
- 2007 • John Moss
- 2006 • Marty Adams
- 2005 • Bob Smith
- 2004 • Sean Tennis
- 2003 • Bruce Welch
- 2002 • Bruce Turk
- 2001 • Rudy Zweibel
- 2000 • Bud Clark
- 1999 • Bruce Billing
- 1998 • Tom Donney

The Saab Club of North America (SCNA) proudly curates and presents the "Stroker" Spirit of Saab Award, honoring the memory of a very special Saab enthusiast. Larry Williams (fondly known as "Stroker"), his wife Katha, and "Sadie" (his red 1963 Bullnose 96) were a fixture every year at SOC. Larry was a lifelong enthusiast who shared his Saab passion with everyone he met—truly exuding the "Spirit of Saab". The award is presented to a Saab enthusiast who best exemplifies that same spirit.



SPECIAL AWARDS



PRESENTS THE...

WALTER KERN AWARD



PAST WINNERS

- 2025 • Luke Sorensen
- 2024 • John Wirt
- 2023 • Mark School
- 2022 • Tom Donney
- 2021 • Tim Winker
- 2019 • Ed Todd
- 2018 • Philip & Amy Klene
- 2017 • Bud Clark
- 2016 • Tom Cox
- 2015 • Tom Donney
- 2014 • Tom Krege
- 2013 • Darryl Carl
- 2012 • Dave Snider
- 2011 • Mike Grieco
- 2010 • Jack & Pat Lawrence
- 2009 • Don Bollschweiller
- 2008 • Jonathan Williams
- 2007 • Jeff Proposki
- 2006 • Jonathan Shaller
- 2005 • Mike Connolly
- 2004 • Larry Westergaard
- 2003 • James Fox
- 2002 • Chuck Crist
- 2001 • John Plankey
- 2000 • Dave Hosmer

Walter Kern is best known by Saab enthusiasts for his developmental work on the Quantum Saabs and for building an electric Saab Sonett! The **Walter Kern Award** was created by the Vintage Saab Club of North America (VSCNA) to recognize those Saab enthusiasts who have modified their car(s) for competition, performance, or fun, but who might not fit in a “normally” judged category (and not have a chance at an award for their creativity and hard work). Walter’s cars were not always “works of art”, but rather they were drivable works-in-progress. This award is dedicated in his memory and is given to a Saab enthusiast who has pursued a similar (and creative) search for knowledge through a Saab endeavor.

SPECIAL AWARDS

SAAB PRESENTS THE...
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YOUNG ENTHUSIAST AWARD

PAST WINNERS

- 2025 • Colin Tribell
- 2024 • Caleb Pang
- 2023 • David Millin
- 2022 • Ryan Engler
- 2021 • Brenlyn Cutler
- 2020 (UNconvention)
 - Mature Enthusiasts:*
 - Ron Raymond
 - Pierre Belperron
 - Bob Start
- 2019 • Cooper Parker
- 2018 • Jacob Pretzman
- 2017 • Griffin Izzo
- 2016 • Tim Obenberger
- 2015 • Gavin Pigman

Our **Young Enthusiast Award** was first presented at SOC2015. The award was created to recognize a dedicated and passionate Saab enthusiast under the age of 30. As Saabs are no longer produced, SCNA and the Saab community welcome the passion and dedication of these young owners and enthusiasts. The award is presented to an enthusiast who has picked up the torch and is keeping these great Saabs alive in a new generation.

SAAB PRESENTS THE...
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OF NORTH AMERICA

PRESERVATION AWARD

PAST WINNERS

- 2025 • Amy & Philip Klene
- 2024 • The Morley Family
- 2023 • Sean Pollitt
- 2022 • Al Huseman
- 2021 • Chad Rousseau
- 2020 • (*UNconvention*)
 - Peter Fagen
 - Dan Morley (Destruction Award)
- 2019 • Patti Donney
- 2018 • Bruce Billing
- 2017 • Walter Wong
- 2016 • Jack/Teresa/Shelly Baxter

The **Preservation Award** is presented to a community member who has dedicated time, money or labor in a way that helps to preserve the Saab brand. Preservation of the Saab brand is a large part of the Mission Statement for SCNA. Your Club is dedicated to the task of keeping these great cars running and on the road for all Saab lovers—indeed, for all automobile lovers—to see, touch, drive and enjoy for future generations.

SPECIAL AWARDS

SAAB PRESENTS THE...
CLUB
OF NORTH AMERICA

**BOB
SINCLAIR
AWARD**



PAST WINNERS

- 2025 • Bill Jacobsen
- 2024 • Mark Lennartz
- 2023 • Kathleen Vonachen
- 2022 • Noel Simmons
- 2021 • Casey Sturup
- 2019 • Jeff & Meredith Nowling
- 2018 • Lori DiTomaso
- 2017 • Curtiss & Carolyne McLeod

This memorial award, first presented in 2011, is given to the “Best 900 Convertible or SPG” in attendance at SOC, and is dedicated to “Uncle” Bob Sinclair, CEO of Saab North America (1979-91). “Uncle” Bob was instrumental in making Saab a well-know and well-loved brand in the States, and while Saab was focused on “economy”, Bob campaigned for more luxury and features to appeal to American tastes. In the early 80s, Saab pressured him to accept 1,000 2-door economy models, but he balked, only agreeing to accept them if they had turbos, 5-speeds, cast aluminum wheels, and...**CONVERTIBLE TOPS!** Saab had never considered a convertible, so Bob had a prototype built and debuted at the Frankfurt Auto Show in 1983. It was a sensation, selling over 250K units over the next 20 years. Bob remained active in the Saab community until his passing in 2009. As is traditional, we will all raise a glass to “Uncle Bob” again this year!



PRESENTS THE...

PHILANTHROPIC AWARD

PAST WINNERS

- 2025 • Greg & Beth Andresen
- 2024 • Rob & Kathy Walden
- 2023 • Fredrik Ekendahl & Gerda Persson
- 2022 • Chuck Andrews
 - Bill Jacobson
 - Bob Nicklay
- 2021 • Jerry Danner
 - Matt Nicklay

The **Philanthropic Award** was created in 2021 to recognize the individual(s) who has provided generous support to the **Saab Heritage Car Museum USA**. Support can be defined as either monetary or non-monetary support in an effort to ensure the future of the museum for years to come. This award is presented annually by the **Saab Heritage Car Museum USA** Board of Directors.



PRESENTS THE...

THE REAL MCCOY AWARD



PAST WINNERS

[first year of award]

The Saab Club of North America and Bruce Harbison proudly present the "Real McCoy" Long-Distance Award for the first time at SOC43. This award honors Steven R. McCoy, whose passing late last year was deeply felt throughout the Saab community. Steve was the "Real McCoy" in every sense of the phrase—not only by name, but by his unwavering passion for driving Saabs wherever he went. He was, in fact, a descendant of the famed McCoy family of the 19th-century Hatfield–McCoy feud. Rather than flying to SOC's and other Saab events, Steve preferred the journey behind the wheel. He drove to gatherings across the country, from coast to coast, often accompanied by his close friend Bruce Harbison. Together, they road-tripped in Bruce's Saab 900SE Talladega or one of Steve's many late-model Saabs, making a point to visit interesting destinations along the way. When Bruce couldn't join him, Steve was always happy to find another Saab enthusiast to share the adventure. Living in Colorado's Four Corners region, Steve also made frequent trips to the Denver–Boulder area to visit friends and family—almost always in one of his beloved Saabs. For Steve, the drive was never simply a means to an end; it was an essential part of the experience. He truly was the Real McCoy.



PRESENTS THE...

THE "WRENCH OF HONOR" AWARD

PAST WINNERS

[first year of award]

The "Wrench of Honor" Award recognizes the Saab owner whose determination, ingenuity, and perhaps a bit of questionable mechanical judgment somehow prevailed. Whether held together with creative engineering, roadside ingenuity, or sheer optimism, this Saab proved that perfection isn't required to make it to the Saab Owners Convention. It's a celebration of the resourcefulness, persistence, and sense of humor that make the Saab community unlike any other. This is the first year that this award has been presented at an SOC and we are excited to continue the tradition as our beloved cars age and require more resourcefulness.

PLEASE NOTE:

Alcohol sales during SOC are the responsibility of the respective venues, and not SCNA.

If you choose to drink, please drink responsibly.

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STOP SCRAPPING SAABS START FIXING THEM

It's 2026. Fifteen years since Saabs last rolled off the line for North America. So parts must be gone and nobody services these cars anymore... right? **WRONG!**

Too many great cars are getting junked over fixable issues: ECUs, driveshafts, head gaskets, electrical gremlins, the lot. So the SCNA Board built StopScrappingSaabs.org, a curated directory of 110 parts sources around the world and an SCNA-verified listing of 285 Saab-friendly shops across the continent.

Looking for an NG9-5 taillight repair kit? A rebuilt c900 gearbox? XWD subframe? Fresh 2-stroke pistons? A 9-4X center console? A 99 Airflow kit? A set of Hirsch wheels? These are all parts we tracked down at the sources we linked.

Tell a friend: Support Saab businesses and save a Saab. Visit StopScrappingSaabs.org



SHOWFIELD PHOTO

One of the Convention highlights is the annual Group Photo! This year's photo will be taken at Calhoun Community College, with pictures featuring the rockets. **PLEASE BE AWARE** that cars will convoy over to the photo site starting at 2:00pm, and staging for the photo will begin at 2:30pm on Saturday! Be sure to follow the convoy instructions and the SOC Volunteer's directions once on-site.

We have a short time window for this photo, so it is crucial for all attendees to be ready. Volunteers will get their own special photo during this time, too!

MOOSE PROOF AUTOMOTIVE

By Gary Lewis

Everyone reading this has a "Saab story." Here is mine.

I had one of the best Saab teachers there ever was: Walt Lawson. He is a big part of my success. I also worked at Saab dealerships in South Florida with world-class Saab technician Bill Rich. We were a scarce species in Florida, but that's what made it special in my book.

I moved to Nashville in the winter of 1998 and became a factory-trained Saab Master Technician. In 2019, I achieved a lifelong goal by opening my own shop, Moose Proof Automotive. It was a one-man operation until 2023, when I hired a young technician, James Ellington, to help keep Saabs on the road while passing along the knowledge I've gained over the years.

In 2021, Moose Proof hosted its first "Saab Takeover." Friends had been saying, "Let's have a Saab-only car show!" So we did. Thanks to my friend John Wholihan and his team at The Mint Gaming Hall at Kentucky Downs, we had a fantastic turnout. More than 40 Saab enthusiasts from six states arrived in everything from vintage Saab 95 wagons to modern NG 9-5s. We admired each other's cars, swapped stories, raffled off prizes, and enjoyed spending the day together.

After the meet, we took a scenic drive through Kentucky's Bluegrass countryside to "Trollhaven," the home of my friend Paul Nielson and his impressive vintage Saab collection. Paul treated everyone to a great barbecue, and we spent the afternoon talking Saabs and driving his two-strokes.

I've always wanted to give back for all the great years I've spent under the hood of a Saab. I couldn't have picked a better life. The best thing about this community isn't just the cars—it's the people. They're every bit as unique and intelligent as the Saabs they drive.

My shop's motto is "Keeping Saabs on the Road," so if you're traveling through Tennessee on I-65, I'm just one mile off Exit 108. Stop by, and let's talk Saab!

For shop information, visit mooseproofautomotive.com



SAAB CLUB OF ATLANTA KEEPS ON SAABIN'

By Mark Welker

Founded by Saab "royalty," sustained and grown by Saab enthusiasts—from 0 to 1,200 members in under 10 years!

Back in 2008, our founder, Shelly Baxter, was working at her parents' Saab shop, S&J Automotive (Atlanta's premier Saab-only shop from 1975–2022), and pondering the earlier days of Saab in Atlanta. Shelly decided that the Saab geeks of the city and its environs needed a club for togetherness, Saab expression, fun drives, and a way to carry on the marque. She founded the Saab Club of Atlanta and set up the Facebook group page. The word spread quickly, and people flocked to the page from all over the country!

S&J hosted a local "Save Saab" event in early 2012, and more customers and friends joined in as the groundswell to keep Saabs on the road grew. The Saab Club of Atlanta was the Host Local Club for SOC2016 at Stone Mountain, with a number of club members volunteering their time to help SCNA run the convention.

Building on that successful gathering, the club now hosts monthly meetups and local drives, especially along the twisty roads of North Georgia. Membership has swelled to more than 1,200, and the future looks strong and inviting for the club.

The current president is Thackery Brown, whose love of Saabs (a 900 Turbo and a 2010 9-3) is matched by his love of the community and his desire to continue expanding the activities of the Saab Club of Atlanta.

The club will once again serve as the Host Local Club for SOC43 (the Southeastern United States hosts SOC "on the 6's") and welcomes all our Saab friends and enthusiasts from around the world to another terrific SOC!

For more information about the Saab Club of Atlanta, email saabclubatlanta@gmail.com.

SOC43 PHOTOCONTEST

BROUGHT TO YOU BY THE ROCKY MOUNTAIN SAAB CLUB

WHO HAS BRAGGING RIGHTS TO THE "BEST SAAB FLEET IN NORTH AMERICA?"

WHO TOOK THE BEST PHOTO THIS YEAR FEATURING A SAAB?

We intend to find out at this year's Saab Owners Convention! Impartial judges on-site at the convention will select the best photos in each category.

Awards will be presented to 1st, 2nd and 3rd place in each category:

Best Saab Fleet Photo

- Select your best Saabs, 2 cars minimum
- Submit photographs of all the cars in a group or individually
- All vehicles must be currently owned by one individual or family
- Saabs registered to businesses, collections or museums are ineligible

Saab Portrait

- A staged, formal picture (landscape orientation, after car detailing)

Saab Impressionistic

- Something that really says Saab! (creativity is key)

Saab Selfie

- Candid fun! (include yourself, your pet or other "quirky" item in the picture)

SOC43 RMSC PHOTO CONTEST RULES:

- 1st Place winners at SOC42 are not eligible to win 1st Place at SOC43 but may still enter and be eligible for 2nd or 3rd place
- To be eligible for the contest this year, you must enter at least one car that was not part of your previous entry or provide evidence your vehicle(s) has undergone substantial changes or restorations since last year's entry
- Please limit the size of your photographs to a maximum of 11" x 14", except for Best Fleet, which may be up to 24" x 36"
- Please provide your own easel

Winners will be announced at the Saturday Awards Dinner, and you must be present to win! Scan QR or visit saabclub.com/rmsc-contest for details and rules.

Be sure to include: NAME, PHONE NUMBER, PHOTO CATEGORY and TITLE OR FUN FACTS on the back of your photo.

Submit any questions regarding this competition to:

Jerry Danner jerry7222@centurylink.net



SAABSWAG

Make sure you do your shopping early before all of the SAAB Swag is snagged by someone else!

SCNA items as well as other surprises will be for sale in the Registration Room during registration hours:

Thursday 3pm - 5pm

Friday 9am - 5pm (closed 12-2pm)

Saturday 9am - 2pm (closed 12-1pm)



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TO MEET YOU!"

photo by Jeff Hagerlin

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