



SOC43

For all Saabkind.



SOC43 - Event Planner

Huntsville Marriott at the Space & Rocket Center

v. 6.6.2026

Subject to change & the usual caveats.

We will communicate changes and additions in due course.

Wednesday, July 15 Track Day

Talladega Gran Prix

Talladega Raceway, Lincoln, AL

Race your Saab on one of the most famous tracks in the US. Just don't leave any parts on it. Cars must pass tech inspection. Bring your own helmet. Opportunities for parade lap and hot laps.

8:00AM-5:00PM.

\$299 for racing laps+lunch, \$30 for the parade lap.

Thursday, July 16 Convention Day 1

Excursion 1 - Ruffner Mountain & Irontale Cafe

Birmingham, AL

Move over, "Lynx Yellow". Nature center tour and local animal encounter.

9:00AM-12:00PM. \$25.

Time to nosh. Home of the famous fried green tomatoes!

12:30PM-1:30PM.

Car Wash Sponsored by Saab@Carlisle

Loading dock

Beat the lines and spitshine on day 1. We'll have chemicals, hoses, and buckets.

12:00PM-onward. Free.

Registration

Discovery/Atlantis

Get official. Get your bearings, meet our friendly registration volunteers.

2:00PM-5:00PM

Sponsor Dinner

Grand Ballroom

Please join us in thanking our sponsors for supporting SOC.

12:00PM-1:00PM. \$89.

More to come – watch this space!

Friday, July 17 Convention Day 2

<p>Car Wash Sponsored by Saab@Carlisle <i>Loading dock</i></p>	<p>Make it pretty. We'll have chemicals, hoses, and buckets.</p> <p>7:30AM-onward. Free.</p>
<p>Registration <i>Discovery/Atlantis</i></p>	<p>Get official, Part II. Fresh faces get to meet our registration volunteers.</p> <p>9:00AM-5:00PM</p>
<p>Vendors' Row <i>Showfield</i></p>	<p>Make some deals. Vendors get your money, you get cool stuff. Good trade.</p> <p>9:00AM-Late PM</p>
<p>Lunch <i>Grand Ballroom</i></p>	<p>Refuel yourself. Don't feed your sandwich to your Saab.</p> <p>12:00PM-1:00PM. \$40.</p>
<p>SCNA Annual Meeting <i>TBD</i></p>	<p>Have your say. Join the Board of SCNA for elections, budget presentations, and any outstanding business.</p> <p>1:00PM-2:00PM</p>
<p>Cocktails <i>Grand Ballroom</i></p>	<p>Mix 'n mingle. Mix all you want, just don't get your two-stroke oil in the gin.</p> <p>5:30PM-6:30PM. Cash bar.</p>
<p>Welcome Dinner Sponsored by the Gerald L Danner Trust <i>Grand Ballroom</i></p>	<p>The big keynote. Enjoy a great meal, a special speaker, and the chance to meet your Board and local clubs!</p> <p>6:30PM-9:00PM. \$89.</p>
<p>Showfield Meander <i>Showfield</i></p>	<p>Meet us outside. Relax, unwind, ogle the cars.</p> <p>9:00PM-Midnight.</p>
<p style="text-align: center;"><i>Saabinars and more to come – watch this space!</i></p>	

Saturday, July 18 Convention Day 3

<p>Car Wash Sponsored by Saab@Carlisle <i>Showfield</i></p>	<p>Keep it pretty. We'll have chemicals, hoses, and buckets.</p> <p>7:30AM-onward. Free.</p>
<p>Parking Call <i>Showfield</i></p>	<p>Make sure you're in the right spot. Please park with your model cohort and showfield category! That means you, Concours participants.</p> <p>8:00AM-10:00AM</p>
<p>Registration <i>Discovery/Atlantis</i></p>	<p>Get official already. Last chance to get your materials.</p> <p>9:00AM-2:00PM</p>
<p>Vendors' Row <i>Showfield</i></p>	<p>Make some deals. Vendors get your money, you get cool stuff. Good trade.</p> <p>9:00AM-Late PM</p>
<p>Concours d'Saab <i>Showfield</i></p>	<p>Cream of the crop. Show off your pristine car and get feedback from expert judges.</p> <p>10:00AM-2:00PM</p>
<p>People's Choice Voting <i>Showfield</i></p>	<p>Coollest cars win. Whip out your vote and show some love for your personal favorites on the field.</p> <p>10:00AM-2:00PM</p>
<p>Lunch <i>Grand Ballroom</i></p>	<p>Refuel yourself. Beat the heat and grab some food.</p> <p>12:00PM-1:00PM. \$40.</p>
<p>Group & Volunteer Photos <i>Calhoun (convoy over)</i></p>	<p>Take a picture, it'll last longer. We'll all get together and take a memorable group picture with some rockets. Volunteers will get their own special photo, as well. <i>Cars will make a short convoy to the photo site.</i></p>

	2:00PM-3:30PM
Cocktails <i>Grand Ballroom</i>	Mix ‘n mingle. Mix all you want, just don’t get your two-stroke oil in the gin. 5:30PM-6:30PM. Cash bar.
Awards Banquet Sponsored by Scanwest Autosport <i>Grand Ballroom</i>	The big keynote. Enjoy a great meal, a special speaker, and the chance to meet your Board and local clubs! 6:30PM-10:00PM. \$89.
Free Space <i>Showfield</i>	Relax, enjoy, unwind. Saabs+Saabers+parking lot=joy. After dinner.
<i>Saabinars and more to come – watch this space!</i>	

Sunday, July 19 Departure	
Depart the Venue	‘Til next year. Safe travels! 12:00PM

Saabinars occur days 2 & 3. Topics scheduled to include (subject to change):

- *SCNA Shop Outreach Program Debut*
- *Saab Product Planning ‘90s-’00s / Saab USA Corporate History*
- *Spare Parts Production w/ Svenska Saabklubben Reservdelar*
- *Local Club Roundtable*
- *SCNA Ambassador Program Update*
- *Aftermarket Parts Design & Manufacturing*
- *V4 Principles*
- *Visiting the Saab Museum in Trollhättan*