



# SOC43

For all Saabkind.



## **SOC43 - Event Planner**

Huntsville Marriott at the Space & Rocket Center

v. 6.20.2026

*Subject to change & the usual caveats.*

*We will communicate changes and additions in due course.*

## Wednesday, July 15 Track Day

### Talladega Gran Prix Raceway

*Talladega Raceway, Munford, AL*

**Race your Saab on one of the most famous tracks in the US.** Just don't leave any parts on it. Cars must pass tech inspection. Bring your own helmet. Opportunities for parade lap and hot laps.

8:00AM-5:00PM.

\$299 for racing laps+lunch, \$30 for the parade lap+lunch, \$5 to the venue to spectate.

## Thursday, July 16 Convention Day 1

### Excursion 1 - Ruffner Mountain & Irondale Cafe

*Birmingham, AL*

**Find the trolls!** Family-friendly nature center tour and local animal encounter. Join a Ruffner Mountain naturalist on a guided hike to rescue lost trolls and bring them to a live animal program to learn about Alabama's incredible biodiversity!

Leave hotel at 7:30AM for convoy to Ruffner. 9:00AM-12:00PM. \$25.

**Time to nosh.** Irondale Cafe is home of the famous fried green tomatoes!

12:30PM-1:30PM.

### Excursion 2 - Poker Run

*Franklin, KY (2.5hr drive)*

**Game on.** Collect 5 cards along the route, stop at Moose Proof Automotive; get to The Mint Gaming Hall and see if you won! Winner gets free lunch and \$100 to play, 2nd place gets lunch and \$50, all others get a discount and \$25 on The Mint.

Leave hotel at 7:30AM. Lunch 11:30AM-12:30PM. Gaming 11:30AM-1:00PM. 7:30AM-3:30PM.

### Car Wash Sponsored by

Saabs@Carlisle

*Loading dock*

**Beat the lines and spitshine on day 1.** We'll have chemicals, hoses, and buckets.

12:00PM-onward. Free.

<p><b>Registration</b> <i>Discovery/Atlantis</i></p>	<p><b>Get official.</b> Get your paperwork done.</p> <p>3:00PM-5:00PM</p>
<p><b>Cocktails</b> <i>Grand Ballroom</i></p>	<p><b>Mix 'n mingle.</b> Celebrate day 1.</p> <p>5:30PM-6:30PM. Cash bar.</p>
<p><b>Sponsor Appreciation Dinner</b> <i>Grand Ballroom</i></p>	<p><b>Thank our sponsors</b> with us.</p> <p>6:30PM-9:00PM. \$89.</p>
<p><b>Showfield Meander</b> <i>Showfield</i></p>	<p><b>Enjoy the Alabama night</b> with cool cars and cooler people.</p> <p>9:00PM-Midnight</p>

## Friday, July 17 Convention Day 2

<p><b>Car Wash</b> Sponsored by Saabs@Carlisle <i>Loading dock</i></p>	<p><b>Make it pretty.</b> We'll have chemicals, hoses, and buckets.</p> <p>7:30AM-onward. Free.</p>
<p><b>Registration</b> <i>Discovery/Atlantis</i></p>	<p><b>Get official, Part II.</b> Fresh faces get to meet our registration volunteers.</p> <p>9:00AM-5:00PM</p>
<p><b>Vendors' Row</b> <i>Showfield</i></p>	<p><b>Make some deals.</b> Vendors get your money, you get cool stuff. Good trade.</p> <p>9:00AM-Late PM</p>
<p><b>Saabinar</b> <i>Enterprise</i></p>	<p><b>Svenska Saabklubben: History, Parts, and the Future,</b> presented by Karl Ask, President</p> <p>10:00AM-11:00AM</p>
<p><b>Saabinar</b> <i>Challenger</i></p>	<p><b>Official Service Center Roundtable,</b> presented by Tim Colbeck, President, Saab Original/HPL</p> <p>11:00AM-12:00PM</p>

<p><b>Lunch</b> <i>Grand Ballroom</i></p>	<p><b>Refuel yourself.</b> Don't feed your sandwich to your Saab.</p> <p>12:00PM-1:00PM. \$40.</p>
<p><b>SCNA Annual Meeting</b> <i>Challenger</i></p>	<p><b>Have your say.</b> Join the Board of SCNA for elections, budget presentations, and any outstanding business.</p> <p>1:00PM-2:00PM</p>
<p><b>Saabinar</b> <i>Enterprise</i></p>	<p><b>Saab Shop Outreach Program:</b> Learn about connecting with your local Saab Shop from Nicholas Chanda and receive a fun Saab card!</p> <p>2:00PM-3:00PM</p>
<p><b>Saabinar</b> <i>Challenger</i></p>	<p><b>Inside Saab Cars North America, Norcross</b> with Sean McNamara, former Saab Head of Product Planning</p> <p>3:00PM-4:00PM</p>
<p><b>Saabinar</b> <i>Challenger</i></p>	<p><b>Inside Saab Trollhättan</b> with John Libbos, former Saab USA executive.</p> <p>4:00PM-5:00PM</p>
<p><b>Cocktails</b> <i>Grand Ballroom</i></p>	<p><b>Mix 'n mingle.</b> Mix all you want, just don't get your two-stroke oil in the gin.</p> <p>5:30PM-6:30PM. Cash bar.</p>
<p><b>Welcome Dinner</b> Sponsored by the Gerald L Danner Trust <i>Grand Ballroom</i></p>	<p><b>The big keynote.</b> Enjoy a great meal, a special speaker, and the chance to meet your Board and Local Clubs!</p> <p>6:30PM-9:00PM. \$89.</p>
<p><b>Showfield Meander</b> <i>Showfield</i></p>	<p><b>Stars Fell on Alabama.</b> Relax, unwind, ogle the cars.</p> <p>9:00PM-Midnight.</p>

## Saturday, July 18 Convention Day 3

<p><b>Car Wash</b> Sponsored by Saabs@Carlisle <i>Showfield</i></p>	<p><b>Keep it pretty.</b> We'll have chemicals, hoses, and buckets.</p> <p>7:30AM-onward. Free.</p>
<p><b>Parking Call</b> <i>Showfield</i></p>	<p><b>Make sure you're in the right spot.</b> Please park with your model cohort and showfield category! That means you, Concours participants.</p> <p>8:00AM-10:00AM</p>
<p><b>Registration</b> <i>Discovery/Atlantis</i></p>	<p><b>Get official already.</b> Last chance to get your materials.</p> <p>9:00AM-2:00PM</p>
<p><b>Vendors' Row</b> <i>Showfield</i></p>	<p><b>Make some deals.</b> Vendors get your money, you get cool stuff. Good trade.</p> <p>9:00AM-Late PM</p>
<p><b>Saabinar</b> <i>Enterprise/Showfield</i></p>	<p><b>V4 Tuneup and Maintenance</b>, presented by Larry Lautenschlager</p> <p>9:00AM-11:00AM</p>
<p><b>Concours d'Saab</b> <i>Showfield</i></p>	<p><b>Cream of the crop.</b> Show off your pristine car and get feedback from expert judges.</p> <p>10:00AM-2:00PM</p>
<p><b>People's Choice Voting</b> <i>Showfield</i></p>	<p><b>Coollest cars win.</b> Whip out your phone and vote for your personal favorites on the field.</p> <p>10:00AM-2:00PM</p>
<p><b>Saabinar</b> <i>Challenger</i></p>	<p><b>How to make a difference with SCNA</b>, presented by Shelly Baxter, SCNA President</p> <p>10:00AM-11:00AM</p>

<p><b>Saabinar</b> <i>Enterprise</i></p>	<p><b>SOC Site Selection Overview</b> presented by Mark Welker, SCNA VP.</p> <p>11:00AM-12:00PM</p>
<p><b>Lunch</b> <i>Grand Ballroom</i></p>	<p><b>Refuel.</b> Beat the heat and grab some food.</p> <p>12:00PM-1:00PM. \$40.</p>
<p><b>Saabinar</b> <i>Challenger</i></p>	<p><b>Local Club Roundtable</b>, a moderated conversation with Local Club leaders</p> <p>1:00PM-2:00PM</p>
<p><b>VSCNA Annual Meeting</b> <i>Enterprise</i></p>	<p><b>Have your say.</b> Join the Board of VSCNA for elections, and the annual meeting.</p> <p>1:00PM-2:00PM</p>
<p><b>Group &amp; Volunteer Photos</b> <i>Calhoun Community College (short convoy over)</i></p>	<p><b>Memories, made.</b> Pictures with rockets! Volunteers will get their own special photo, too. <i>Cars will convoy to the photo site.</i></p> <p>2:00PM-3:30PM</p>
<p><b>Vintage Saab Ridealong</b> <i>Showfield</i></p>	<p><b>Ride in the old Saab you've dreamed of.</b> Selected Drivers will shuttle you around Space Camp in their sweet rides.</p> <p>4:00PM-5:30PM</p>
<p><b>Cocktails</b> <i>Grand Ballroom</i></p>	<p><b>Mix 'n mingle.</b> Mix all you want, just don't get your two-stroke oil in the gin.</p> <p>5:30PM-6:30PM. Cash bar.</p>
<p><b>Awards Banquet</b> Sponsored by Scanwest Autosport <i>Grand Ballroom</i></p>	<p><b>The big one.</b> Enjoy a great meal, celebrate the Saabs and Saabers, and bring home some swag in the silent auction, too!</p> <p>6:30PM-10:00PM. \$89.</p>
<p><b>Free Space</b> <i>Showfield</i></p>	<p><b>Relax, enjoy, unwind.</b> Saabs+Saabonauts+parking lot=joy.</p> <p>After dinner.</p>

## Sunday, July 19 Departure

**Depart the Venue**

**'Til next year. Må Vägen Stiga För Att  
Möta Dig!**

12:00PM