



SOC43

For all Saabkind.



SOC43 - Event Planner

Huntsville Marriott at the Space & Rocket Center

v. 6.14.2026

Subject to change & the usual caveats.

We will communicate changes and additions in due course.

Wednesday, July 15 Track Day

Talladega Gran Prix

Talladega Raceway, Lincoln, AL

Race your Saab on one of the most famous tracks in the US. Just don't leave any parts on it. Cars must pass tech inspection. Bring your own helmet. Opportunities for parade lap and hot laps.

8:00AM-5:00PM.

\$299 for racing laps+lunch, \$30 for the parade lap, \$5 to the venue to spectate.

Thursday, July 16 Convention Day 1

Excursion 1 - Ruffner Mountain & Irondale Cafe

Birmingham, AL

Move over, "Lynx Yellow". Nature center tour and local animal encounter.

Leave hotel at 7:30AM for convoy to Ruffner.

9:00AM-12:00PM. \$25.

Time to nosh. Irondale Cafe is home of the famous fried green tomatoes!

12:30PM-1:30PM.

Car Wash Sponsored by Saab@Carlisle

Loading dock

Beat the lines and spitshine on day 1. We'll have chemicals, hoses, and buckets.

12:00PM-onward. Free.

Registration

Discovery/Atlantis

Get official. Get your paperwork done.

3:00PM-5:00PM

Cocktails

Grand Ballroom

Mix 'n mingle. Celebrate day 1.

5:30PM-6:30PM. Cash bar.

Sponsor Dinner

Grand Ballroom

Thank our sponsors with us.

6:30PM-9:00PM. \$89.

Showfield Meander

Showfield

Enjoy the Alabama night with cool cars.

9:00PM-Midnight

Friday, July 17 Convention Day 2	
Car Wash Sponsored by Saab@Carlisle <i>Loading dock</i>	Make it pretty. We'll have chemicals, hoses, and buckets. 7:30AM-onward. Free.
Registration <i>Discovery/Atlantis</i>	Get official, Part II. Fresh faces get to meet our registration volunteers. 9:00AM-5:00PM
Vendors' Row <i>Showfield</i>	Make some deals. Vendors get your money, you get cool stuff. Good trade. 9:00AM-Late PM
Saabinar <i>Enterprise</i>	Svenska Saabklubben: History, Parts, and the Future, presented by Karl Ask, President 10:00AM-11:00AM
Saabinar <i>Challenger</i>	Official Service Center Roundtable, presented by Tim Colbeck, President, Saab Original/HPL 11:00AM-12:00PM
Lunch <i>Grand Ballroom</i>	Refuel yourself. Don't feed your sandwich to your Saab. 12:00PM-1:00PM. \$40.
SCNA Annual Meeting <i>Challenger</i>	Have your say. Join the Board of SCNA for elections, budget presentations, and any outstanding business. 1:00PM-2:00PM
Saabinar <i>Enterprise</i>	Saab Shop Outreach Program: Connecting with your Local Saab Shop 2:00PM-3:00PM

<p>Saabinar <i>Challenger</i></p>	<p>Inside Saab Cars North America, Norcross with Sean McNamara, former Saab Product Planner</p> <p>3:00PM-4:00PM</p>
<p>Saabinar <i>Challenger</i></p>	<p>Inside Saab Trollhattan with John Libbos, former Saab USA executive.</p> <p>4:00PM-5:00PM</p>
<p>Cocktails <i>Grand Ballroom</i></p>	<p>Mix ‘n mingle. Mix all you want, just don’t get your two-stroke oil in the gin.</p> <p>5:30PM-6:30PM. Cash bar.</p>
<p>Welcome Dinner Sponsored by the Gerald L Danner Trust <i>Grand Ballroom</i></p>	<p>The big keynote. Enjoy a great meal, a special speaker, and the chance to meet your Board and local clubs!</p> <p>6:30PM-9:00PM. \$89.</p>
<p>Showfield Meander <i>Showfield</i></p>	<p>Meet us outside. Relax, unwind, ogle the cars.</p> <p>9:00PM-Midnight.</p>

Saturday, July 18 Convention Day 3

<p>Car Wash Sponsored by Saab@Carlisle <i>Showfield</i></p>	<p>Keep it pretty. We'll have chemicals, hoses, and buckets.</p> <p>7:30AM-onward. Free.</p>
<p>Parking Call <i>Showfield</i></p>	<p>Make sure you're in the right spot. Please park with your model cohort and showfield category! That means you, Concours participants.</p> <p>8:00AM-10:00AM</p>
<p>Registration <i>Discovery/Atlantis</i></p>	<p>Get official already. Last chance to get your materials.</p> <p>9:00AM-2:00PM</p>
<p>Vendors' Row <i>Showfield</i></p>	<p>Make some deals. Vendors get your money, you get cool stuff. Good trade.</p> <p>9:00AM-Late PM</p>
<p>Saabinar <i>Enterprise/Showfield</i></p>	<p>V4 Tuneup and Maintenance, presented by Larry Lautenschlager</p> <p>9:00AM-11:00AM</p>
<p>Concours d'Saab <i>Showfield</i></p>	<p>Cream of the crop. Show off your pristine car and get feedback from expert judges.</p> <p>10:00AM-2:00PM</p>
<p>People's Choice Voting <i>Showfield</i></p>	<p>Coollest cars win. Whip out your phone and vote for your personal favorites on the field.</p> <p>10:00AM-2:00PM</p>
<p>Saabinar <i>Challenger</i></p>	<p>How to make a difference with SCNA, presented by Shelly Baxter, SCNA President</p> <p>10:00AM-11:00AM</p>

<p>Saabinar <i>Enterprise</i></p>	<p>SOC Site Selection Overview</p> <p>11:00AM-12:00PM</p>
<p>Lunch <i>Grand Ballroom</i></p>	<p>Refuel yourself. Beat the heat and grab some food.</p> <p>12:00PM-1:00PM. \$40.</p>
<p>Saabinar <i>Challenger</i></p>	<p>Local Club Roundtable, a moderated conversation with local Club leaders</p> <p>1:00PM-2:00PM</p>
<p>VSCNA Annual Meeting <i>Enterprise</i></p>	<p>Have your say. Join the Board of VSCNA for elections, and the annual meeting.</p> <p>1:00PM-2:00PM</p>
<p>Group & Volunteer Photos <i>Calhoun (short convoy over)</i></p>	<p>Memories, made. Pictures with rockets! Volunteers will get their own special photo, too. <i>Cars will convoy to the photo site.</i></p> <p>2:00PM-3:30PM</p>
<p>Vintage Saab Ridealong <i>Calhoun (convoy over)</i></p>	<p>Ride in the old Saab you've dreamed of. Selected Drivers will shuttle you around the parking lot in their sweet rides.</p> <p>4:00PM-5:30PM</p>
<p>Cocktails <i>Grand Ballroom</i></p>	<p>Mix 'n mingle. Mix all you want, just don't get your two-stroke oil in the gin.</p> <p>5:30PM-6:30PM. Cash bar.</p>
<p>Awards Banquet Sponsored by Scanwest Autosport <i>Grand Ballroom</i></p>	<p>The big keynote. Enjoy a great meal, a special speaker, and the chance to meet your Board and local clubs!</p> <p>6:30PM-10:00PM. \$89.</p>
<p>Free Space <i>Showfield</i></p>	<p>Relax, enjoy, unwind. Saabs+Saabers+parking lot=joy.</p> <p>After dinner.</p>

Sunday, July 19 Departure

Depart the Venue

'Til next year. Safe travels!

12:00PM