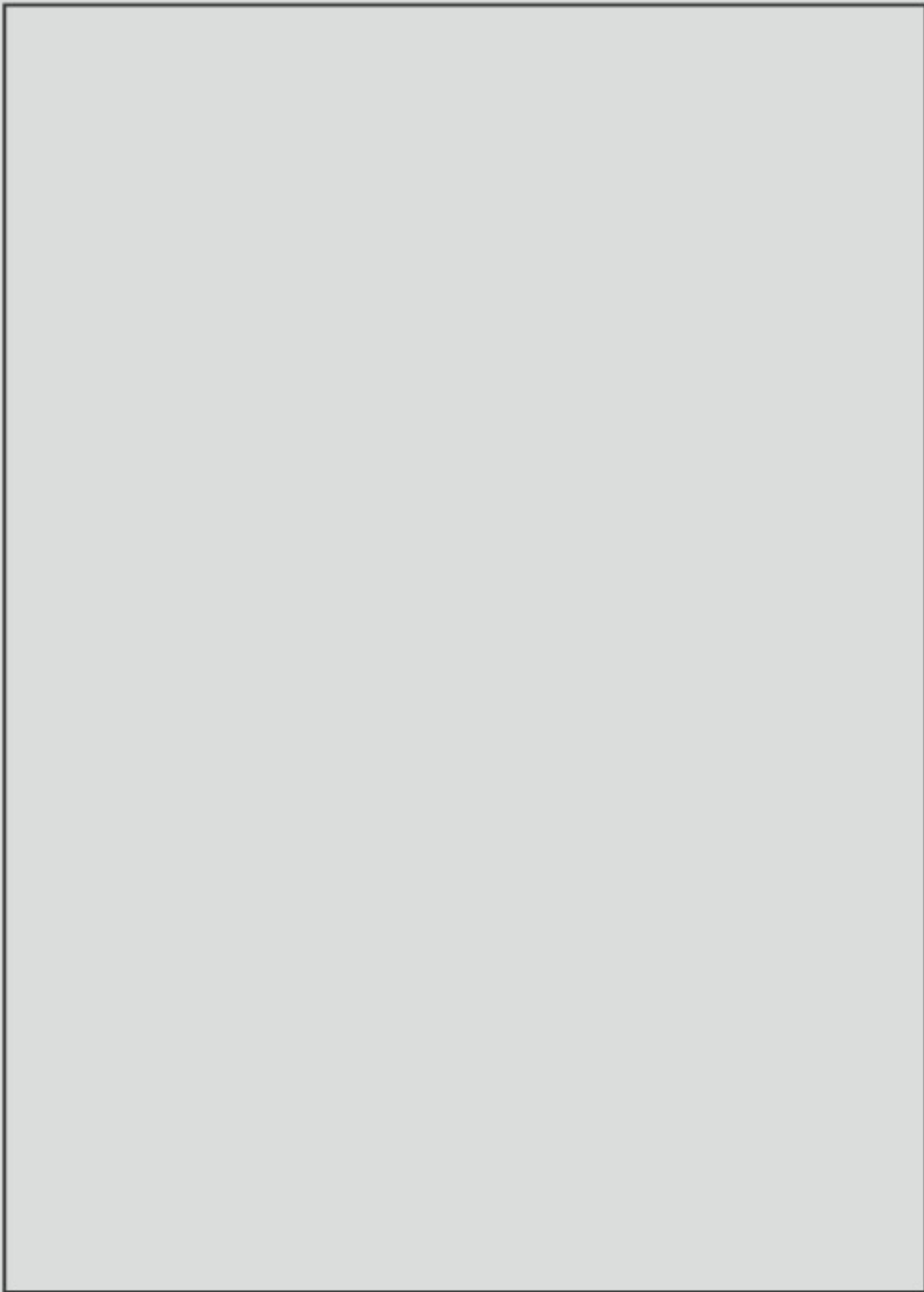
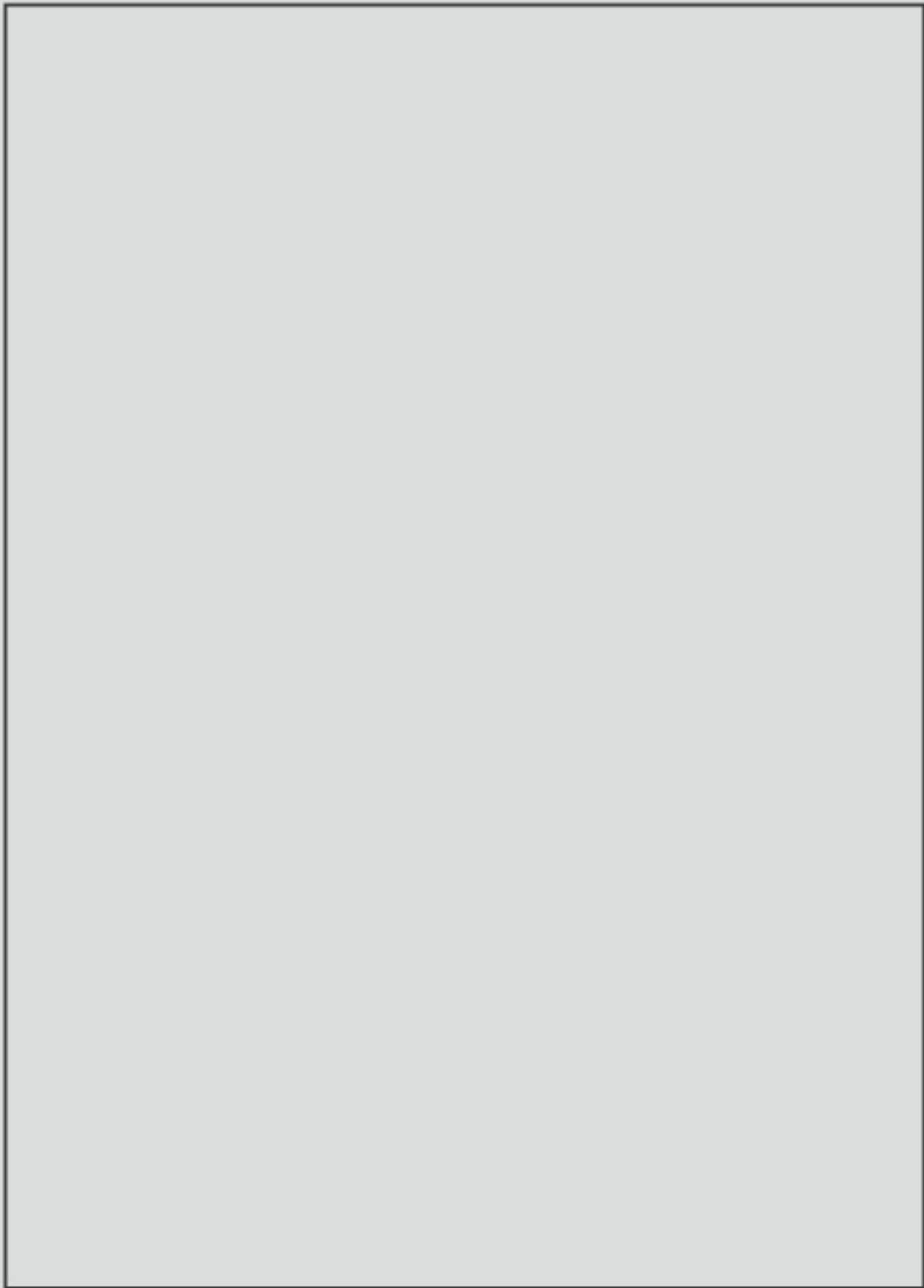
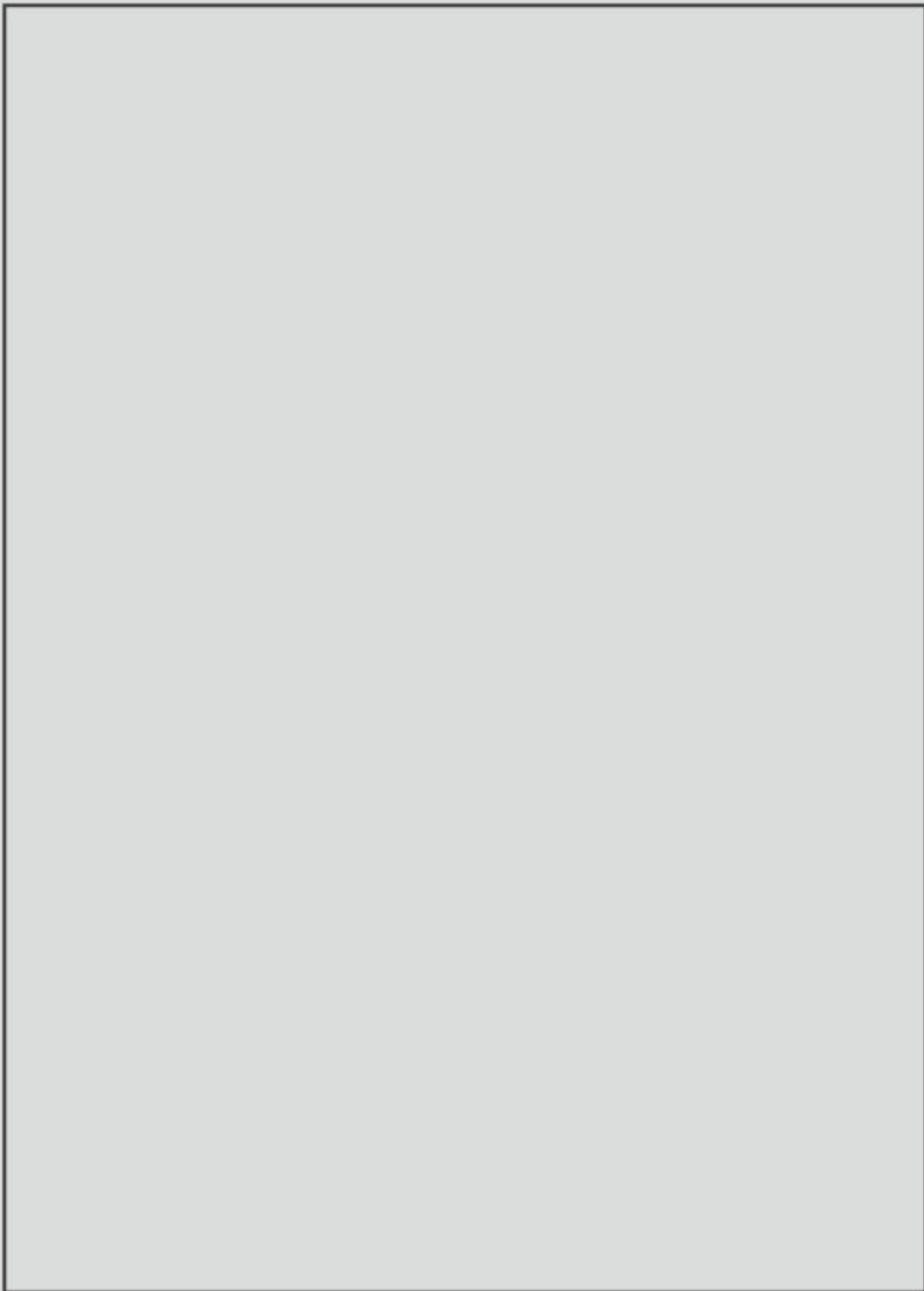


**1/4 page
vertical**

3.4" wide x 4.75" high



1/4 page horizontal

7.125" wide x 2.25" high

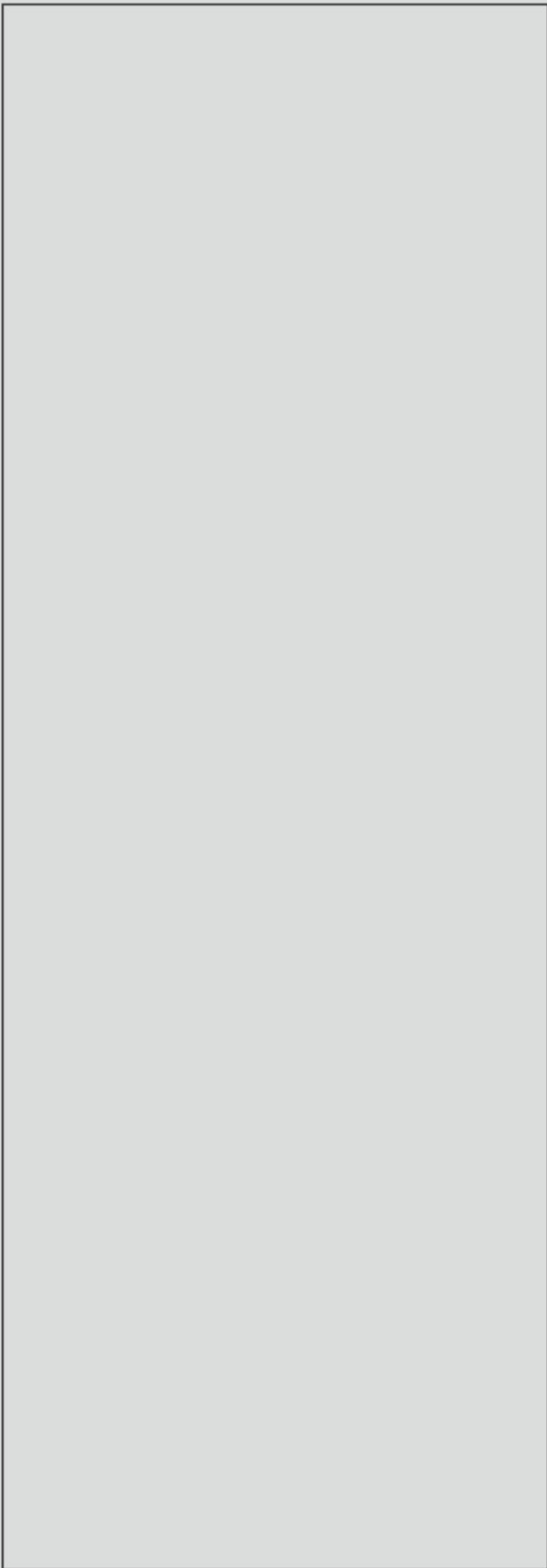
9s

2

SAAB
CLUB
OF
NORTH
AMERICA

**1/2 page
vertical**

3.4" wide x 9.75" high



9s

1

SAAB
CLUB
OF
NORTH
AMERICA

1/2 page horizontal

7.125" wide x 4.75" high

9s

2

SAAB
CLUB
OF
NORTH
AMERICA

full page

7.125" wide x 9.75" high

9s

3

SAAB
CLUB
OF
NORTH
AMERICA

back cover

7.8" wide x 10.3" high

SOC Sponsorship Information

BENEFIT LEVELS ¹	Level 1 \$300	Level 2 \$600	Level 3 \$1000	Level 4 \$2500	Title Sponsor \$5000
Program Listing	Yes	Yes	Yes	Yes	Yes
Advertisement in official event program and four issues of <i>9s Magazine</i> ²	<i>Thank You Mention</i>	1/8 Page	1/4 Page	1/2 Page	Full Page
T-Shirt and Banner Logo	Yes	Yes	Yes	Yes	Yes
Event Passes	1 Free	2 Free	3 Free	5 Free	10 Free
Passes to show a car	1 Free	1 Free	1 Free	1 Free	1 Free
Dinner Vouchers	1 Free	2 Free	3 Free	6 Free	12 Free
Event Banners	General	General	1	1	2 <input type="text"/>
Vendor Space	N/A	N/A	Yes	Yes	First Pick
Unique Custom Banner	N/A	N/A	N/A	Yes	Yes

NOTE:

¹/₈ Page = Logo only displayed as a group with other logos

²“Thank You Mention” will be listed as a text entry i.e. “Thank you to Saab Named Shop, USA”

TABLE 1. SPONSOR ADS

- THE SAME AD WILL BE USED FOR AT LEAST 4 ISSUES OF 9s MAGAZINE.
- DESIGN FEES DO NOT APPLY IF AD SUBMITTED IS CAMERA-READY AND ACCEPTABLE ARTWORK.
- ANY CHANGES TO THE AD WILL BE SUBJECT TO CHARGES BELOW IN TABLE 2.
- ANY DESIGN WORK WILL BE SUBJECT TO CHARGES BELOW IF SCNA CONTRACT DESIGNER IS USED. YOU ARE NOT REQUIRED TO USE SCNA DESIGNER.
- BACK COVER ADS SUBJECT TO ALLOCATION
- PLEASE ALLOW SPACE FOR A BORDER AROUND ALL ADS

SIZE	SPONSOR PROVIDED AD	BASIC LAYOUT	ADVANCED DESIGN
	Sponsor provides camera-ready artwork at the correct size, and it is approved by our Art Director and Editor as acceptable as submitted for publication in 9s	Sponsor provides a high resolution logo, photo(s) and final copy for the ad. Designer will provide one finished version for the ad electronically for Sponsor review. Minor edits may be made and the ad will be finalized.	If a Sponsor has no logo or photo(s), Snd of changes may be made before ad is finalized.ponsor must provide title text or a company name, any pertinent info to include in the ad, and a contact / address / email / website. Designer will design the ad using a unique headline font and a suitable background color / texture / image. Sponsor will get a draft to review, and one round of changes may be made before ad is finalized.
¼	\$0	+ \$125	+ \$300
½	\$0	+ \$125	+ \$300
Full	\$0	+ \$175 - \$250	+ \$400 - \$600

TABLE 2. NON-SPONSOR ADS, OR ADDITIONAL SPONSOR ADS

- DESIGN FEES DO NOT APPLY IF AD SUBMITTED IS CAMERA-READY ACCEPTABLE ARTWORK
- ANY DESIGN WORK WILL BE SUBJECT TO CHARGES BELOW IF SCNA CONTRACT DESIGNER IS USED. YOU ARE NOT REQUIRED TO USE SCNA DESIGNER.
- BACK COVER ADS SUBJECT TO ALLOCATION. PLEASE ALLOW SPACE FOR A BORDER AROUND ALL ADS..

SIZE	1 ISSUE	4 ISSUES	ADVERTISER PROVIDED AD	BASIC LAYOUT	ADVANCED DESIGN
			Advertiser provides camera-ready artwork at the correct size, and it is approved by our Art Director and Editor as acceptable as submitted for publication in 9s	Advertiser provides a high resolution logo, photo(s) and final copy for the ad. Designer will provide one finished version for the ad electronically for Advertiser review. Minor edits may be made and the ad will be finalized.	If a Sponsor has no logo or photo(s), Sponsor must provide title text or a company name, any pertinent info to include in the ad, and a contact / address / email / website. Designer will design the ad using a unique headline font and a suitable background color / texture / image. Sponsor will get a draft to review, and one round of changes may be made before ad is finalized.
¼ page	\$135	\$400 (\$100 per issue)	No extra charge	+ \$125	+ \$300
½ page	\$255	\$780 (\$195 per issue)	No extra charge	+ \$125	+ \$300
Full	\$500	\$1500 (\$375 per issue)	No extra charge	+ \$175 - \$200	+ \$400 - \$600
Back Cover, Full	\$750	\$2200 (\$550 per issue)	No extra charge	+ \$250 - \$300	+ \$500 - \$700