



SCNA wishes to sincerely thank you for your recent commitment to and sponsorship of the Saab Owners Convention 2022 at The Saab Heritage Car Museum USA in Sturgis, SD. It promises to be a once in a lifetime convention for Saab enthusiasts. Your sponsorship will help defray the cost of the convention to our attendees. Thanks to your support, we will be able to keep the spirit of Saab alive.

In order for you to realize your full marketing benefit, we need some additional information and camera-ready artwork from you. We need your logo, and if your benefit level is 3, 4 or 5 (Title Sponsor), we will need your advertising artwork created to size (see chart) as well. Camera-ready is a common term used in the commercial printing industry meaning that a document is, from a technical standpoint, ready to "go to press", or be printed. Artwork for your advertisement should be submitted in a high resolution .jpg or .pdf format.

Please be aware that any ad copy that you submit will run unchanged for the SOC 2022 Event Program and for the duration of the next 9s Magazine cycle of at least four issues which will start with the first issue post SOC 2022.

Because of deadlines for the SOC Event Program, we ask that you submit your artwork by May 15, 2022. If you already have an advertisement in the current cycle of 9s and wish to keep your ad without changes, let us know. If you need a designer, SCNA can recommend one that charges reasonable rates. You are not required to use our recommended designer and you are welcome to use your own.

For more details regarding your ad benefit, you can find details at saabclub.com/sponsor. To assist SCNA in gathering additional information, and for you to submit your artwork, please scan the QR code below.

Sincerely,
9s Editorial Team



saabclub.com/sponsor